

**FOR IMMEDIATE RELEASE:**

*For more information contact:*

*Scott Collins, President  
Xtend, Inc.  
800-327-3478 x183  
scollins@xtendcu.com*



## **Xtend Chooses Member Access Pacific**

*CUSOs pair for prepaid gift card and reloadable card solutions!*

**Grand Rapids, Michigan – August 11, 2008**

Xtend, Inc., a Grand Rapids, Michigan-based financial services CUSO, has chosen Member Access Pacific (MAP), a Seattle-based CUSO, as its prepaid gift card and reloadable card solution partner. Through this partnership, Xtend will market Member Access Pacific prepaid and reloadable cards based on its relationship with over 165 credit unions nationwide, representing 1.5 million members and \$10 billion in credit union assets.

“We are excited about this collaboration between our two CUSOs,” says Scott Collins, President of Xtend. “This new partnership with MAP will allow our credit unions to deliver a cost-effective, professional gift card and reloadable plastic alternative to their members with no up-front investment. By leveraging the skill sets of each CUSO, I am confident we can deliver the value our credit union partners expect at a price point they cannot ignore.”

“We are delighted to enter into this business partnership with the Xtend CUSO and its credit union owners,” said Member Access Pacific President and CEO, Cyndie Martini. “The Xtend-MAP partnership is an excellent example of how CUSOs can work together to deliver premier products and services with attractive pricing to credit unions nationwide.”

Member Access Pacific prepaid and reloadable card solutions will be available to members of Xtend partner credit unions beginning in September.



### **About Member Access Pacific ([www.mapacific.com](http://www.mapacific.com) / [www.maprepays.com](http://www.maprepays.com))**

Member Access Pacific provides premium card processing and ATM services, connectivity, communications and technologies to credit unions throughout the United States. MAP's turn-key solutions for debit, credit, ATM and Prepaid Card processing and support, coupled with its 24/7 customer support and 99.9% uptime processing, reduce costs for members and provide members with best-of-class cardholder service in a safe and secure environment. MAP offers members

News Release...

unparalleled employee and management training, reporting systems, service and portfolio management tools.

**About Xtend** ([www.xtendcu.com](http://www.xtendcu.com)): Xtend, Inc. is a multi-owned Credit Union Service Organization (CUSO) formed in 2002 to help extend credit union potential by coordinating resources and developing new market opportunities. Xtend is currently owned by 45 credit union partners and provides an array of managerial, operational, marketing, technical planning and consulting services for credit unions of all sizes. In short, Xtend is an aggregation point for shared resources that allow credit unions to deliver products and services more effectively. Their strategic offerings include outsourced bookkeeping services, member contact services, mortgage servicing, partnered liquidity opportunities, shared branching, member surveys, and insurance services.

XXX