

FOR IMMEDIATE RELEASE:



For more information contact:

*Scott Page, EVP
800-327-3478 x103
spage@cuanswers.com*

CU*Answers Adds 7 New CU*BASE Clients

Grand Rapids, Michigan – October 18, 2007

CU*Answers, A CUSO with clients in 16 states, announced several recent client contract signings to convert to its enterprise CU*BASE Processing System. These client signings include:

- Superior Choice Credit Union - Superior, Wisconsin
- Detroit Municipal Credit Union - Detroit, Michigan
- Kensington Valley Community Credit Union – Highland, Michigan
- United Educational Credit Union – Battle Creek, Michigan
- Glacier Hills Credit Union – West Bend, Wisconsin
- Firefighters Credit Union – LaCrosse, Wisconsin
- The Finest Credit Union – New York City, New York

These newest clients represent over 84,000 new members. During the past 12 months, 15 credit unions, representing over 1462,000 members have chosen CU*BASE as their core processing solution.

Gary Elliott, CEO of Superior Choice Credit Union says, "This year marks my 30th year serving financial institutions. Without a doubt, CU*Answers offers a complete software solution unlike anything I have ever witnessed over the course of my career. They have literally thought of everything! Couple their extremely robust software platform with CU*Answers University, the CUSO structure and most importantly their professional and responsive staff and the Credit Union/ Owners gain a true competitive edge in the communities they serve!"

Kathie Trembath, CEO of Detroit Municipal Credit Union states, "CU*Answers CU*BASE platform is extremely user friendly with the ability to offer many additional services to our membership. While performing hardware and software pre-site configuration testing, CU*Answers employees transferred a high level of enthusiasm and energy to my staff, who are very anxious and excited to convert to our new system. I am also very impressed with the number of on-line educational sessions provided gratis for our staff.

News Release...

About CU*Answers (www.cuanswers.com): CU*Answers was founded over 35 years ago and is a 100% Credit Union owned CUSO located in Grand Rapids, Michigan. CU*Answers offers a wide variety of services for credit unions including its flagship CU*BASE Processing System in both an On-line (ASP) and In-house environment. Additional services include Web Site development, Network Design and Security, Image Check processing and CU*Check 21 services. CU*Answers provides services to credit unions nationally representing nearly 1.7 million members and \$10 billion in credit union assets. CU*Answers provides expertise in implementing technical solutions to operational needs, and is a leader in helping credit unions form strategic alliances and partnerships.

XXX