

**FOR IMMEDIATE RELEASE:**

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## **CU\*Answers Adds 7 New Clients**

*From East to West and North to South, Credit Unions continue to select CU\*Answers!*

### **Grand Rapids, Michigan – February 16, 2007**

CU\*Answers, A CUSO with clients now in 16 states, announced today that within the past 6 months, seven (7) new clients have signed data processing agreements taking advantage of the CU\*BASE Member Processing System. These credit unions will be converting from a variety of different vendor systems from across the country.

Recently acquired Credit Unions include:

- Aberdeen Federal Credit Union in Aberdeen, South Dakota
- First Choice Credit Union in Coldwater, Ohio
- Iosco Community Credit Union in Oscoda, Michigan
- Lenco Credit Union in Adrian, Michigan
- Logan Community Federal Credit Union in Bellefontaine, Ohio
- Northern Hills Federal Credit Union in Sturgis, South Dakota
- PCA Federal Credit Union in Rittman, Ohio

CU\*Answers now has 115 Credit Unions utilizing its CU\*BASE System. These newest clients represent over 34,000 new members, and projected contract revenues exceeding \$2.5 million. During the past 12 months, 16 credit unions, representing over 120,000 members, have chosen CU\*BASE as their core application processing solution.

Cindy Griffin, CEO of Northern Hills FCU says, "The Cooperative Business model of CU\*Answers will provide us with many opportunities to serve our members better, faster and more completely. We will be able to meet most of our strategic objectives by simply partnering with CU\*Answers. We would have added five additional vendors to provide the same products and services at much higher prices, not to mention the excessive amounts of employee time to set up and run the programs."

David Chambers, CEO of Lenco Credit Union states, "The difference between a traditional data processing vendor and CU\*Answers is really the difference between a mega-bank and a really good credit union: it is the power of collaboration."

These new contract signings continue the trend of credit unions converting to CU\*BASE and speaks volumes of how positively the CU\*BASE product is being received in the credit union marketplace as being the best alternative data processing system for credit unions.

CU\*Answers

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**About CU\*Answers ([www.cuanswers.com](http://www.cuanswers.com))**: CU\*Answers was founded over 35 years ago and is a 100% Credit Union owned CUSO located in Grand Rapids, Michigan. CU\*Answers offers a wide variety of services for credit unions including its flagship CU\*BASE Processing System in both an On-line (ASP) and In-house environment. Additional services include Web Site development, Network Design and Security, Image Check processing and CU\*Check 21 services. CU\*Answers provides combined services to 167 credit unions nationally representing nearly 1.7 million members and \$10 billion in credit union assets. CU\*Answers provides expertise in implementing technical solutions to operational needs, and is a leader in helping credit unions form strategic alliances and partnerships.

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