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## **CU\*Answers Announces Conversion Calendar Sold Out for 2009**

### **Grand Rapids, Michigan – December 15, 2008**

CU\*Answers, a West Michigan-based CUSO headquartered in Grand Rapids, announces that it has sold out for its next year's CU\*BASE client conversion slots. CU\*Answers says that this already record year for client conversions, is made even more impressive with the inception of 2 new start up credit unions, and their use of CU\*BASE.

CU\*Answers says they have 16 clients, representing more than 135,000 members scheduled to convert to CU\*BASE during the 2009 fiscal year. In addition to those 16 client conversions, 2 new credit unions are expected to begin operations using CU\*BASE as a result of an aggressive campaign that was announced in 2008, in which CU\*Answers committed to providing free data processing for the first 2 years of operation to any new start-up credit union.

Scott Page, EVP of CU\*Answers says "this level of client commitment desiring to solidify conversion dates throughout 2009 is unprecedented, and speaks volumes for how clients are embracing the CU\*Answers CUSO model and CU\*BASE processing system. In difficult economic times, CU\*Answers clients are very optimistic at opportunities for partnering with other industry peers to create even greater member value at considerably reduced CUSO price points".

### **About CU\*Answers**

CU\*Answers was founded over 35 years ago and is a 100% Credit Union owned CUSO located in Grand Rapids, Michigan. CU\*Answers offers a wide variety of services for credit unions including its flagship CU\*BASE Processing System in both an Online (ASP) and In-house environment, Internet Development Services featuring the **It's Me 247** Online Banking product, Member Check Processing and Direct Deposit processing services. CU\*Answers provides combined services to 165 credit unions nationally representing nearly 1.5 million members and \$10 billion in credit union assets. For more information about how "We Make Credit Unions Go" please visit CU\*Answers at [www.cuanswers.com](http://www.cuanswers.com).

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