

**FOR IMMEDIATE RELEASE:**



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## **CU\*Answers Schedules Record Conversions for 2008**

*Selling out for 10<sup>th</sup> consecutive year!*

**Grand Rapids, Michigan – March 9, 2007**

CU\*Answers recently announced it had received commitments and/or signed contracts with 17 credit unions for converting to the CU\*BASE Member Processing system. CU\*Answers is now sold out for completing CU\*BASE conversions until early 2009. This represents the 10th consecutive year in which CU\*Answers has “sold out” its client conversion calendar. CU\*Answers also announced it has received commitments from 5 additional clients scheduled to convert to CU\*BASE in early 2009.

These 2008 client conversions represent approximately 130,000 members converting to the CU\*BASE system, and nearly \$8 million in combined revenue during the next 60-month period.

Scott Page, EVP of Sales says “this truly demonstrates the high level of commitment in which clients are regularly choosing CU\*BASE. We feel our record speaks volumes for not only the core competencies included with CU\*BASE, but also the CU\*Answers business model which focuses upon client ownership and active participation”.

### **About CU\*Answers**

CU\*Answers was founded more than 35 years ago and is a 100% credit union-owned CUSO located in Grand Rapids, Michigan. CU\*Answers offers a wide variety of services for credit unions including its flagship CU\*BASE processing system in both an online (ASP) and in-house environment, and Internet development services featuring the **It's Me 247** online banking product. Additional services include web site development, network design and security, image check processing and CU\*Check 21 services. CU\*Answers provides combined services to credit unions nationally representing nearly 1.5 million members and \$10 billion in credit union assets. CU\*Answers provides expertise in implementing technical solutions to operational needs, and is a leader in helping credit unions form strategic alliances and partnerships. For more information, visit [www.cuanswers.com](http://www.cuanswers.com).

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