

**FOR IMMEDIATE RELEASE:**



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## **Lender\*VP Adds New Collection Clients**

**Grand Rapids, Michigan – May 27<sup>th</sup>, 2009**

Lender\*VP, a division of the West-Michigan based CUSO, CU\*Answers, announces the addition of two new Collection clients.

Meijer Credit Union of Grand Rapids, MI, and New Horizons Credit Union of Cincinnati, OH, recently converted to CU\*Answers flagship data processing system, CU\*BASE. They have also opted to utilize the early-stage collection services offered by the CUSO. CU\*Answers credits the success of this program in the ability to use the same CU\*BASE collection tools that the credit unions use themselves. This allows for seamless integration and communication between the credit union staff, and those of Lender\*VP.

Lender\*VP now has 10 clients in 5 states utilizing their services. According to Lender\*VP, these services provide an economic way to getting a jump on the early stage delinquent members, without taking focus or resources away from a different department.

### **About CU\*Answers**

CU\*Answers was founded over 35 years ago and is a 100% Credit Union owned CUSO located in Grand Rapids, Michigan. CU\*Answers offers a wide variety of services for credit unions including its flagship CU\*BASE Processing System in both an Online (ASP) and In-house environment, Internet Development Services featuring the **It's Me 247** Online Banking product, Member Check Processing and Direct Deposit processing services. CU\*Answers provides combined services to 165 credit unions nationally representing nearly 1.5 million members and \$10 billion in credit union assets. For more information about how "We Make Credit Unions Go" please visit CU\*Answers at [www.cuanswers.com](http://www.cuanswers.com).

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