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WESCO Net Launches Retailer Direct Site

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WESCO Net Web Services, a leader in web design and hosting, in conjunction with Lender*VP, is pleased to announce the launch of a new Retailer Direct web site for Delta County Credit Union.

Delta County created a Retailer Direct relationship with local RV dealer, Hilltop RV Superstore. Using the Retailer Direct web application, patrons of Hilltop RV Superstore can apply for credit at Delta County Credit Union.

Retailer Direct allows a retailer to submit credit information directly to a Credit Union's CU*BASE lending queue. Using the Credit Union's decision model, an approval can be returned to the retailer and the appropriate forms are automatically generated at the retailer's site. For a credit union, this relationship is both a source of new loans and new members. For the retailer, this relationship provides a simple, automatic way to offer financing to patrons through a local financial institution.

Delta County Credit Union is a member-owned financial cooperative, whose purpose is to promote the financial well-being of its members by providing comprehensive and progressive financial services at a competitive price. Visit Delta County Credit Union online at <http://www.deltacountycu.com>.

About WESCO Net

Organized in 2002, WESCO Net is a full-service network technology solutions provider. They specialize in LAN/WAN design, implementation and management; network security; firewall management; IP telephony VOIP (voice-over-Internet protocol) solutions; records management; managed hosting solutions (facilities management), compliance and security audits (HIPAA/GLBA/SOX); high availability solutions; web site engineering, and hardware sales and support services. WESCO Net provides services to the education, retail, legal, medical, real estate, hospitality, and financial services industries as well as court systems and regional municipalities. Its financial services portfolio includes servicing over 100 credit unions across the country. Visit www.wesconet.com for more information.

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