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CU*Answers to Provide Instant Card Issue

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CU*Answers, a CUSO headquartered in West Michigan, announces its newest service add-on for credit union clients: the ability for instant card issuance at their branches.

This new managed service, offered by the Gividends Team of CU*Answers is made possible by partnering with Dynamic Card Solutions. Dynamic Card Solutions is an innovative developer of instant issuance and PIN selection solutions for banks, credit unions and retailers, and is the leading instant issuance provider for VISA® and MasterCard® debit and credit cards. An interface between CU*Answers' core processing system, CU*BASE, and Dynamic Card Solutions' Card Wizard enables the issuance of financial cards "on-demand" at the branch level quickly, easily, and affordably. In most instances after opening a new checking account, a card can be issued in roughly 90 seconds.

According to Geoff Johnson, VP of Lending for CU*Answers, "Offering this service to our credit unions is another example showing that CU*Answers isn't just a data processor. We walk hand in hand with our credit unions every day, working to recognize ways to assist them in their ultimate goal of satisfying their members. Having the ability to provide plastics to their members on-demand will be a characteristic that sets them apart from the rest."

About CU*Answers

CU*Answers was founded over 35 years ago and is a 100% Credit Union owned CUSO located in Grand Rapids, Michigan. CU*Answers offers a wide variety of services for credit unions including its flagship CU*BASE Processing System in both an Online (ASP) and In-house environment, Internet Development Services featuring the **It's Me 247** Online Banking product, Member Check Processing and Direct Deposit processing services. CU*Answers provides combined services to 165 credit unions nationally representing nearly 1.5 million members and \$10 billion in credit union assets. For more information about how "We Make Credit Unions Go" please visit CU*Answers at www.cuanswers.com.

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