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CU*Answers Reports Increased Use of Prime Alliance Platform

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CU*Answers, the West Michigan-based CUSO known for providing its core processing system, CU*BASE, recently announced an increase in application and closing volume from credit union clients using the Prime Alliance mortgage origination platform.

Through the partnership between CU*Answers and Prime Alliance, the CUSO is able to provide a streamlined mortgage application tool with full electronic integration to CU*BASE. The CUSO is reporting impressive increases for the number of applications and received and loans closed for the months of May and June, 2009. The number of apps has increased over May and June, 2008 by 346%, and 325%, while the number of closed loans increased by 534%, and 268%.

CU*Answers credits the impressive statistics to the ease of use of the web-based platform, and the strong daily support provided by the CUSO's lending division, Lender*VP.

About CU*Answers

CU*Answers was founded over 35 years ago and is a 100% Credit Union owned CUSO located in Grand Rapids, Michigan. CU*Answers offers a wide variety of services for credit unions including its flagship CU*BASE Processing System in both an Online (ASP) and In-house environment, Internet Development Services featuring the **It's Me 247** Online Banking product, Member Check Processing and Direct Deposit processing services. CU*Answers provides combined services to 165 credit unions nationally representing nearly 1.5 million members and \$10 billion in credit union assets. For more information about how "We Make Credit Unions Go" please visit CU*Answers at www.cuanswers.com.

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