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## **CU\*Answers Announces CEO Strategies Week**

### **Grand Rapids, Michigan –September 18<sup>th</sup>, 2009**

CU\*Answers, known for providing its flagship core data processing system CU\*BASE, illustrates once again why it pays to partner with a 100% credit union-owned CUSO directed by a team of 7 credit union CEOs.

Credit Union CEOs are invited to attend this year's CEO strategies event being held the week of November 9-13, 2009. The CUSO is offering a flexible 3 day format, allowing attendees to choose between Nov 9<sup>th</sup> – 11<sup>th</sup>, or the 11<sup>th</sup>-13<sup>th</sup>. The theme for this year's CEO Roundtable is "Peers Coaching Peers through Brainstorming." The event will include break-out groups covering topics suggested by CU\*Answers Board of Directors, as peer CEOs facing the same challenges as other CU\*Answers clients/owners running a credit union today.

A highlight of the event will be Day 2, CEO School which encompasses a day of mentoring and coaching by CU\*Answers CEO, Randy Karnes. He will discuss how to use CU\*BASE tools as a credit union CEO to interact with management and Board teams.

For more information, or to register for the event go to [http://cuanswers.com/education/special\\_events](http://cuanswers.com/education/special_events)

### **About CU\*Answers**

CU\*Answers was founded over 35 years ago and is a 100% Credit Union owned CUSO located in Grand Rapids, Michigan. CU\*Answers offers a wide variety of services for credit unions including its flagship CU\*BASE Processing System in both an Online (ASP) and In-house environment, Internet Development Services featuring the **It's Me 247** Online Banking product, Member Check Processing and Direct Deposit processing services. CU\*Answers provides combined services to 165 credit unions nationally representing nearly 1.5 million members and \$10 billion in credit union assets. For more information about how "We Make Credit Unions Go" please visit CU\*Answers at [www.cuanswers.com](http://www.cuanswers.com).

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