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## **CEO Ticklers Integrated with CU\*Answers.com**

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WESCO Net Web Services, a leader in web design and hosting, has integrated the popular CEO Ticklers email newsletter with cuanswers.com.

In March 2008, parent company CU\*Answers launched the CEO Tickler program with the objective of challenging CEOs to set some goals for running their credit union business, while gaining insights into their membership base. Each tickler newsletter includes challenges that are answered in a corresponding CEO Tickler Answers newsletter.

Topics for the 2009 year included *Dashboards – Keep Your Eyes on the Road Ahead*, which focused on utilizing CU\*BASE dashboards to gauge the effectiveness of programs that drive credit unions forward, *Strategic Online Banking Tactics*, and *Goals for Product & Services 2010*.

This resource became so worthwhile that credit union staffers wanted the ability to reference the information outside of their email client. The team at WESCO Net Web Services stepped in, and now these email newsletters are also published as part of cuanswers.com.

Visit online at [http://cuanswers.com/ceo\\_ticklers/](http://cuanswers.com/ceo_ticklers/)

### **About WESCO Net**

Organized in 2002, WESCO Net is a full-service network technology solutions provider. They specialize in LAN/WAN design, implementation and management; network security; firewall management; IP telephony VOIP (voice-over-Internet protocol) solutions; records management; managed hosting solutions (facilities management), compliance and security audits (HIPAA/GLBA/SOX); high availability solutions; web site engineering, and hardware sales and support services. WESCO Net provides services to the education, retail, legal, medical, real estate, hospitality, and financial services industries as well as court systems and regional municipalities. Its financial services portfolio includes servicing over 100 credit unions across the country. Visit [www.wesconet.com](http://www.wesconet.com) for more information.

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