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CU*Answers Waives COLA 3 Years in a Row

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CU*Answers, the core data processor headquartered in West Michigan, has released its 2010 pricing. 2009 was a great year for the CUSO's cost-minded credit unions and it appears to continue through the New Year. The CUSO's pricing strategy clearly demonstrates that credit union-owned models charge when they have to, and not just because they can.

For the third year in a row, there will be no COLA increase affecting credit union invoices. In 2009, CU*Answers held a 10 year pricing analysis focus group to show how pricing has trended down for a decade. The CUSO has illustrated a continued commitment to keeping costs low for its credit unions, while continuing to build value and provide them with top-notch service and innovative tools. To view the materials from this Focus Group, visit <http://cuanswers.com/kitchen/>

The CUSO has also announced it will be offering **It's Me 247** Mobile Banking free to its credit unions for when released in 2010.

About CU*Answers

CU*Answers was founded over 35 years ago and is a 100% Credit Union owned CUSO located in Grand Rapids, Michigan. CU*Answers offers a wide variety of services for credit unions including its flagship CU*BASE Processing System in both an Online (ASP) and In-house environment, Internet Development Services featuring the **It's Me 247** Online Banking product, Member Check Processing and Direct Deposit processing services. CU*Answers provides combined services to 165 credit unions nationally representing nearly 1.5 million members and \$10 billion in credit union assets. For more information about how "We Make Credit Unions Go" please visit CU*Answers at www.cuanswers.com.

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