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CU*Answers Announces Winner of Essay Contest

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CU*Answers, a CUSO known for providing its flagship core data processing system, CU*BASE, recently sponsored the “Win a Chance to Learn from Passageways Essay Contest”. Congratulations to Mike Varley, I.T. Manager of Frankenmuth Credit Union, who was the Grand Prize winner of the Passageways PowWOW registration fee and accommodations.

In March, the West Michigan-based CUSO invited credit unions to submit an essay describing the benefits of owning a Talent Source Hosted Portal and the value it would add to their organization. The rules were simple: Write a minimum of 500 words and submit by March 31st.

According to the CUSO, while there were many excellent reasons submitted for owning a portal, the circle of judges especially liked the rationale of Mr. Varley’s, and rated it “best in class” for its intrinsic implication. His theme overall was ‘Break Beyond’, which revealed his insight and vision for their portal: “The portal carries everyone in the organization beyond the walls to get a new vision, see the bigger picture and generate fresh ideas. Everyone is now part of something bigger and collectively we grow and succeed.”

For more information about Talent Source Hosted Portals, access <http://ws.cuanswers.com>.

About CU*Answers

CU*Answers was founded 40 years ago and is a 100% Credit Union owned CUSO located in Grand Rapids, Michigan. CU*Answers offers a wide variety of services for credit unions including its flagship CU*BASE Processing System in both an Online (ASP) and In-house environment, Electronic Check Processing, and a wide variety of Self-Service products featured by **It's Me 247** Online Banking, and newly offered Mobile Banking. CU*Answers provides combined services to 165 credit unions nationally representing nearly 1.5 million members and \$10 billion in credit union assets. For more information about how “We Make Credit Unions Go” please visit CU*Answers at www.cuanswers.com.

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