News Release...

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# Clarkston Brandon Re-launches Website

**Grand Rapids, MI –** *May 10th, 2010*
With the recent release of **It's Me 247** Mobile Web Banking, many CU*Answers client credit unions are opting to mobile enable their websites. Clarkston Brandon Community Credit Union, serving nearly nine thousand members (9,000) in Clarkston, MI, is one of the most recent to take advantage of these services provided by the Web Services division of CU*Answers.

The new mobile-optimized site for Clarkston Brandon is geared towards showing a subset of information that is important to mobile users quickly. According to the Web Services team, this means designing it to be bandwidth conscious, focusing on significant details that a mobile user 'on the go' might need, since mobile devices are not broadband enabled.

The Web Services team continued to say that providing credit union members with a mobile website provides a natural lead in to web banking, and shows mobile users that you appreciate their time and business.

To view the website for Clarkston Brandon Community Credit Union, access http://www.cbccu.org/

**About CU*Answers**
CU*Answers was founded 40 years ago and is a 100% Credit Union owned CUSO located in Grand Rapids, Michigan. CU*Answers offers a wide variety of services for credit unions including its flagship CU*BASE Processing System in both an Online (ASP) and In-house environment, Electronic Check Processing, and a wide variety of Self-Service products featured by **It's Me 247** Online Banking, and newly offered Mobile Banking. CU*Answers provides combined services to 165 credit unions nationally representing nearly 1.5 million members and $10 billion in credit union assets. For more information about how "We Make Credit Unions Go" please visit CU*Answers at www.cuanswers.com.

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