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TBA Credit Union Goes Mobile-Ready

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TBA recently announced that the credit union has launched a redesigned version of its website. The new mobile-ready website provides a natural lead into **It's Me 247** Mobile Web Banking, being provided free by the credit union's data processor, CU*Answers.

TBA credit union is one of many credit unions that have opted for website redesign with the recent release of new mobile banking options. According to the Web Services team at CU*Answers, mobile optimized sites are geared towards showing a subset of information that is important to a mobile user, by being bandwidth conscious, since mobile devices are not broadband enabled. Offering a mobile website that focuses on significant details important to 'on-the-go' users shows that you appreciate their time and business.

To view TBA Credit Unions new website, access <http://www.tbacu.com/>.

About CU*Answers

CU*Answers was founded 40 years ago and is a 100% Credit Union owned CUSO located in Grand Rapids, Michigan. CU*Answers offers a wide variety of services for credit unions including its flagship CU*BASE Processing System in both an Online (ASP) and In-house environment, Electronic Check Processing, and a wide variety of Self-Service products featured by **It's Me 247** Online Banking, and newly offered Mobile Banking. CU*Answers provides combined services to 165 credit unions nationally representing nearly 1.5 million members and \$10 billion in credit union assets. For more information about how "We Make Credit Unions Go" please visit CU*Answers at www.cuanswers.com.

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