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For more information contact:

Scott Page, EVP ext 103

spage@cuanswers.com

Rachel King, Sales Admin ext 130

rking@cuanswers.com

40 Year Old CUSO on a Roll

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CU*Answers, a data processing CUSO located in West Michigan known for providing its enterprise system CU*BASE, recently announced some impressive statistics.

According to the CUSO, in years 2004 through 2010 it has converted an average of over 100,000 members annually, with its all-time high during 2009 with over 135,000 additional members processed by CU*BASE. Just as impressive, in an industry characterized by uncertainty recently, CU*Answers has bucked the yo-yo industry trend and has maintained a level of consistent growth, adding 77 new clients (combination of Online and In-House) since 2004.

CU*Answers continued to say that it attributes recent successes to its unique CUSO ownership model, which allows direct credit union involvement in product development and software enhancement.

About CU*Answers

CU*Answers was founded 40 years ago and is a 100% Credit Union owned CUSO located in Grand Rapids, Michigan. CU*Answers offers a wide variety of services for credit unions including its flagship CU*BASE Processing System in both an Online (ASP) and In-house environment, Electronic Check Processing, and a wide variety of Self-Service products featured by **It's Me 247** Online Banking, and newly offered Mobile Banking. CU*Answers provides combined services to 165 credit unions nationally representing nearly 1.5 million members and \$10 billion in credit union assets. For more information about how "We Make Credit Unions Go" please visit CU*Answers at www.cuanswers.com.

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