*FOR IMMEDIATE RELEASE:*

*For more information contact:*
*Scott Page, EVP ext 103*
*spage@cuanswers.com*
*Rachel King, Sales Admin ext 130*
*rking@cuanswers.com*

# Credit Union Leaders Challenged to Build a Business

**Grand Rapids, MI – *June 25th, 2010***

During the CU*Answers' Annual Leadership Conference held on Wednesday, CEO Randy Karnes announced that the CUSO will hold a one day event to discuss 'Starting a Business within the CU*Answers Network.'

Scheduled for September 22nd, this intimate event (registration is limited to 35) will explore different ways credit unions can maximize their potential, and provide support and insight on building the innovative businesses of tomorrow.

The CUSO says that this meeting is appropriate for those that may have excess capacity and have considered outsourcing resources and capabilities to other businesses within the CU*Answers network. Discussions will include building a successful business with the help of a proven template including a business plan, resource outline, and day-to-day needs requirements planning for operating.

For more information, access http://cuanswers.com/education/special_events.

**About CU*Answers**

CU*Answers was founded 40 years ago and is a 100% Credit Union owned CUSO located in Grand Rapids, Michigan. CU*Answers offers a wide variety of services for credit unions including its flagship CU*BASE Processing System in both an Online (ASP) and In-house environment, Electronic Check Processing, and a wide variety of Self-Service products featured by **It's Me 247** Online Banking, and newly offered Mobile Banking. CU*Answers provides combined services to 165 credit unions nationally representing nearly 1.5 million members and $10 billion in credit union assets. For more information about how "We Make Credit Unions Go" please visit CU*Answers at www.cuanswers.com.

**XXX**