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## **CU\*Answers to Repeat Record Setting Contest**

**Grand Rapids, MI – July 12<sup>th</sup>, 2010**

CU\*Answers, a provider of data processing and collaborative managed services for credit unions, has announced it will again sponsor an E-Statement Enrollment contest.

By enrolling in E-Statements using **It's Me 247** online banking, members will be automatically entered to win a Nintendo™ Wii® game console by random drawing selection. According to the CUSO, last year's collaborative contest resulted in a record-breaking 9,000+ new E-Statement enrollments. This popular contest is affordable for credit unions, as the only cost is for printing of pre-designed marketing materials available for credit unions to purchase at discounted rates from combining orders of all participating credit unions.

To read more about the budget-sensitive professional marketing services offered by CU\*Answers, designed with collaboration and cooperation in mind, access <http://marketing.cuanswers.com/>.

### **About CU\*Answers**

CU\*Answers was founded 40 years ago and is a 100% Credit Union owned CUSO located in Grand Rapids, Michigan. CU\*Answers offers a wide variety of services for credit unions including its flagship CU\*BASE Processing System in both an Online (ASP) and In-house environment, Electronic Check Processing, and a wide variety of Self-Service products featured by **It's Me 247** Online Banking, and newly offered Mobile Banking. CU\*Answers provides combined services to 165 credit unions nationally representing nearly 1.5 million members and \$10 billion in credit union assets. For more information about how "We Make Credit Unions Go" please visit CU\*Answers at [www.cuanswers.com](http://www.cuanswers.com).

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