

**News Release...**

***FOR IMMEDIATE RELEASE:***

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## **2010 BSA Summit Provides Opportunity to Consult with NCUA**

### **Newport Beach, CA – August 3<sup>rd</sup>, 2010**

NACUSO has recently announced it will be hosting its 2010 Business Services Alliance at the Marriott San Diego Resort and Arena. Scheduled for October 5-7, the event is designed for CUSO and Credit Union executives that currently offer business services or is considering doing so. This event is highlighted by the scheduled attendance of representatives from NCUA Regional Offices, the national office as well as Bob Fenner, NCUA General Counsel and Frank Kressman, NCUA Staff Attorney.

According to NACUSO, this unique event is the only dedicated business services summit that focuses on closing the gap between the small business community and America's credit unions, which is reportedly between 10% and 15% of credit union memberships. In a multi-directional interactive exchange, participants will discuss barriers that have prevented credit unions from providing adequate financial services to the underserved small business population.

To view a line-up of the speakers, or to register online, access the website at  
<http://www.nacuso.org>.

### **About NACUSO**

The National Association of Credit Union Service Organizations was formed in 1985 to help credit unions explore the use of CUSOs and the delivery of non-traditional products and services. Over the years, NACUSO's focus has evolved to helping credit unions form multi-owned CUSOs and participate in collaboration and the cooperative business model.