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## **CU\*Answers Contest Collects 6,535 Email Addresses**

### **Grand Rapids, MI – August 18<sup>th</sup>, 2010**

CU\*Answers, a core data processor for credit unions headquartered in West Michigan, has announced that its recent collaborative email address collection contest added 6,535 new email addresses during the months of June and July.

According to the CUSO, Michelle Layton, a member of Sangamon Schools Credit Union in Springfield, IL was the recipient of the Garmin nuvi 3790T GPS Navigation System. Layton was selected from a random drawing of entries from the 42 participating credit unions.

This sponsored contest is one of the CU\*Drive Marketing Campaigns that are free (only incur cost of printing collateral materials which are discounted via collaborative ordering) for members of the CU\*Answers CUSO.

For more information about collaborative marketing options offered by CU\*Answers, visit <http://marketing.cuanswers.com/>.

### **About CU\*Answers**

CU\*Answers was founded 40 years ago and is a 100% Credit Union owned CUSO located in Grand Rapids, Michigan. CU\*Answers offers a wide variety of services for credit unions including its flagship CU\*BASE Processing System in both an Online (ASP) and In-house environment, Electronic Check Processing, and a wide variety of Self-Service products featured by **It's Me 247** Online Banking, and newly offered Mobile Banking. CU\*Answers provides combined services to 165 credit unions nationally representing nearly 1.5 million members and \$10 billion in credit union assets. For more information about how "We Make Credit Unions Go" please visit CU\*Answers at [www.cuanswers.com](http://www.cuanswers.com).

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