

## News Release...

### **FOR IMMEDIATE RELEASE:**

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## **NACUSO Offers Local Collaboration Events**

**Newport Beach, CA – July 27<sup>th</sup>, 2010**

NACUSO, the National Center for Collaboration & Innovation, has recently announced it will host a series of one-day-meetings across the United States. Titled 'Using Collaboration to Grow and Sustain Your Credit Union', these meetings will provide credit union professionals the ability to network with local like-minded peers interested in using and developing the collaborative business model.

According to NACUSO, the gatherings are scheduled in different communities so that the spirit of collaboration is actively facilitated, rather than falling stagnant due to tight time and budget restrictions. Credit Union Executives interested in forming a CUSO/Collaborative or learning about existing CUSO resources as well as CUSO Executives interested in sharing knowledge are urged to attend.

In the Regional Meeting Series, NACUSO plans to:

- share practical information about the collaborative model and how it is being used
- provide an opportunity to network with local peers interested in collaboration
- discuss CUSO 3.0 and how the model can be utilized
- showcase local collaboratives
- learn more about Platinum and Gold Partners in the NACUSO network
- foster a networked innovation session for discussion of strategy development and realizing opportunities in a collaborative atmosphere

The meetings are scheduled for September 8<sup>th</sup> in Denver, CO and November 4<sup>th</sup> at the Corporate Offices of CUDL/CCUL in Ontario, CA. Cost of registration is \$59 for NACUSO members, \$89 for non-members, and \$99 for late registrants at the door. For added incentive, NACUSO will deduct the registration fee amount for non-member attendants at the event that later join NACUSO as well as discount additional registrations from the same organization by \$10. Agenda information and online registration are available online at <http://www.nacuso.org/> Queries for information may be directed to:

Shawna Luna, NACUSO Executive Assistant, 888-462-2870 or [shawna@nacuso.org](mailto:shawna@nacuso.org).

### **About NACUSO**

The National Association of Credit Union Service Organizations was formed in 1985 to help credit unions explore the use of CUSOs and the delivery of non-traditional products and services. Over the years, NACUSO's focus has evolved to helping credit unions form multi-owned CUSOs and participate in collaboration and the cooperative business model.